



DESIGN FOR A SUSTAINABLE FUTURE

Our planet is at a turning point. If the right investments are made now, this unique opportunity will be the catalyst for dramatic changes in the built environment and the fight against carbon emissions and climate change. Earth Day has been celebrated since 1970 and is now remembered and celebrated in 192 countries and culminating in a day of observance, April 22. This was established by U.S. Senator Gaylord Nelson as the direct result of an environmental conference that he attended in 1970. The mission of Earth Day is to encourage humanity to be more in balance with nature by – conserving natural resources and leaving less of an impact on the earth on a day to day basis.

Every design decision has an impact. Every design fits into a bigger picture. That's why sustainability is part of everything we do for you. From the start, our designs consider the impact on people, communities, budgets and the environment to arrive at the best possible balance. The result goes far beyond lower energy bills to improving health and air quality, increasing productivity and using resources more efficiently. No matter what your design goals are, the right design will help you find the ideal balance to benefit people, planet and profit.

For further reading here are some links to new interesting products and ideas such as Solar Paint, Biomimicry, (an emerging science and design method which helps the designer tap into nature's 3.8 billion years of time-tested solutions)

<http://www.asidfsc.org/news/professional-design/item/219-new-solar-paint-may-usher-in-next-wave-of-solar-energy-production>

<http://www.asidfsc.org/news/professional-design/magazine-departments/green-patch/item/178-a-look-into-biomimicry-how-does-nature-inspire-you>

FROM THE PRESIDENT

H3Design would like to wish everyone a happy and healthy Earth Day. This is a day not limited to a particular culture, religion or country, but one that embraces us all. Our responsibility ranges from teaching our children to be mindful of their environment to the design of sustainable and earth friendly homes, buildings, and cities. In short we all must do our part and make a conscious daily effort to act with sustainability in mind.

H3Design strives to incorporate as many sustainable design concepts as possible into our projects while keeping a mindful eye on the cost impacts to the project. We make it part of the design service to stay educated and aware of the newest innovations so that we can lead our team and clients accordingly.

Thank you for doing your part!

Diana Castro, ASID, IIDA, LEED A.P.
President of H3Design

PROJECT SPOTLIGHT



Earth Day 2014
April 22, 2014