



NEW YEAR - NEW TRENDS

Millennials currently make up 40 percent of the U.S. workforce and are on track to hit 75 percent by 2025, according to a study released by Cushman & Wakefield's Global Business Consulting this week. The report finds that older generations adapt to the workplace, but millennials expect the workplace to be adapted to their preferences. Young professionals thrive on competition, and not just collaboration. Companies attempting to attract this population have responded to the preferences of the millennial generation by fostering healthy competition among employees while enabling collaboration through open, transparent working environments that provide employees with visibility into their colleagues' activities and level of performance. They have also opted for a variety of options for working spaces, like offices that include traditional desks, standing desks, quiet areas, walking workstations, and cafés. Amenities such as bike parking, healthy food options, and more natural light in the office are being used by companies to attract millennial talent. Studies have found that the millenniums also are changing the demographics of the locations of their living spaces, choosing more urban core areas. In the latest trends of a generation that is prized for tech savvy skills and an understanding of consumer trends, integrating mixed-use communities with the convenience of shopping, restaurants and offices within close proximity is growing in favor. As a designer it is imperative to be not only cognizant of the trends, but also innovative and sometimes even radical when considering the client and the project.

FROM THE PRESIDENT

We would like to start the New Year with a sincere wish for a happy healthy and prosperous 2015! We hope you enjoyed the holidays with your families and loved ones and are ready for the challenges and accomplishments to come in the New Year. At H3Design we are excited to work with our established clients while still building solid relationships in the industry and the community. H3Design is committed to exceeding expectations in our services from our very first conversation through the completion of a project. Whether you are a client, a vendor or an associate we truly appreciate your friendship and business.

So buena suerte! And Let's Roll!

Diana Castro, ASID, IIDA, LEED A.P.
President of H3Design

PROJECT SPOTLIGHT



← The InCapital project exemplifies this concept of Design for the Millennial generation. As a tech-driven business of personal and corporate investments InCapital demonstrated a need to expand their current Boca Raton Facility from 10,000 SF to 15,000 SF and H3Design was once again selected to perform the interior design services. The original award winning design was expanded to an additional open collaborative work area, managerial offices, a new conference room and collaborative team meeting and video-conference rooms. The design intent allowed for a large open workstation area that is filled with natural light and takes advantage of the fifth floor views which are enjoyed from nearly every space within this office addition. The palette of materials builds upon the original design using floor to ceiling glazed walls, rich wood panels and modern finishes to create a space that promotes a healthy working environment.



~ Happy 2015 ~
Wishing You All a Happy, Healthy
Prosperous New Year!