



## JOIN US TO CELEBRATE ANOTHER SUCCESS

**BRAVO!** It is such an honor to be recognized by the ASID again for the 2014 Excellence in Design Award for Workplace/Office Design.

Florida House Corporate Office in Deerfield Beach supports the Florida House Experience which is a luxury addiction care center. The offices are designed to be functional while complementing the high design features. Florida House Administration is aware of the differing communication styles and the need to encourage cross-generational communication. As a result, the workplace design includes multiple types of meeting areas to foster impromptu and formal employee collaboration. A collaborative environment, openness and flexibility are priorities in today's corporate needs. The workstation and office modules utilized interchangeably to ensure flexibility as the company grows. The furnishings were chosen to be practical yet aesthetically pleasing. Studies show that color impacts health and stress responses. Choosing the right colors may feel like the frivolous part of designing the office, but it's not. Hues of Blues and green have been shown in studies to help workers feel more calm and productive.

In addition, the design team recognized the positive aspects of natural light and the connection to the exterior. The use of the floor to ceiling glazed interior partitions takes maximum advantage of the limited natural light afforded by the existing building by allowing light to be borrowed and transferred deep into the interior spaces of the building. The color and art pallet selected further enhances this connection to the exterior and the natural aspects of Florida.

### FROM THE PRESIDENT

The FHE was a pleasure to design, while posing some challenges. The Client wanted office space that was both functional, but contemporary. We collaborated on the design features to incorporate some open plan areas, fostering informality, while having flexibility giving more choices for the use of the space. Discussion with the Client gave me a sense of his vision in relation to individual organization, office, and department functionality. As the President of H3Design, I am proud of our achievements and look forward to more successes in the future. We aim to design projects that not only meet the user's expectations, but are also pleasing to the client.

Diana Castro, ASID, IIDA, LEED A.P.  
President of H3Design

## 2014 ASID WINNING PROJECT



**Crew Event: Luncheon**  
**Commercial Real Estate Outlook**  
**North Fort Lauderdale Marriott**  
**6650 North Andrew Ave.,**  
**Fort Lauderdale, FL 33309**  
**November 04, 2014 @11:30-1:00**